

Ana Vazquez

Graphic Designer

626.720.1937
vzquzana@gmail.com
anavzquz.com

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Education

08.2020 – 12.2023

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design
Minor in Business

09.2016 – 05.2020

San Diego City College

San Diego, CA

Associate of Arts in Two-Dimensional Art
Associate of Arts in Graphic Design

Experience

05.2023 – 08.2023

John Paul Mitchell Systems

Los Angeles, CA

Creative Intern

Worked with a team of design directors for Paul Mitchell's Professional Hair Color, Neuro, and Pro Tools brands. Researched market and visual trends to understand how to better position products scheduled to launch in the future. Curated visual boards showcasing different concept directions for packaging, photography, and animation. Assisted in photography sessions and mockups.

05.2022 – 10.2022

DesignMatters Wildfire Prevention Fellowship

Los Angeles, CA

Graphic Design Fellow

Worked along an illustrator and a UI designer to bring a project started during a sponsored class at ArtCenter to tangible deliverables for a national campaign. Created a brand book with all assets and a set of instructions for their proper use. Designed a presentation with the process and final project to deliver to a team of fire safety experts.

Recognition

06.2023

Pentawards

Student Category Bronze
Tradicion Fireworks, Packaging Design

08.2020 – 12.2023

ArtCenter Provost's List

08.2020 – 12.2023

ArtCenter Merit Scholarship

07.2023 – 10.2023

Do you have a Platypus? Exhibition Hoffmiz Milken Center for Typography

Chepita, Typeface

01.2023 – 06.2023

Leah Hoffmiz Endowed Scholarship for Letterform Design

Skills

Software: Mac and PC platforms, InDesign, Illustrator, Photoshop, After Effects, Lightroom, Glyphs 3, Cinema 4D, SolidWorks, KeyShot, p5.js, Processing, Figma, Keynote

Analog: Photography, painting, printmaking techniques, letterpress

Languages: English (fluent), Spanish (native), French (conversational)